

# General Business Distance Education

2 + 2 Program

63 hours can be transferred from Coffeyville Community College. Coffeyville Transfer Equivalency Page is located at [http://www.k-state.edu/admit/dars/coffeyville\\_cc.html](http://www.k-state.edu/admit/dars/coffeyville_cc.html). All K-State courses can be obtained through distance learning. Students may apply to K-State's Bachelor's Degree Completion Program after they earn 45 hours of the BAPP Requirements with a 2.3 GPA.



## Associate of Arts in Marketing/Mid-Management

Coffeyville Community College

<input type="checkbox"/> ENGL 101 English Comp I	3
<input type="checkbox"/> COMP 161 Computer Info Systems	3
<input type="checkbox"/> MATH 105 College Algebra	3
<input type="checkbox"/> SPCH 111 Public Speaking	3
<input type="checkbox"/> HIST 102 Early US History	3
<input type="checkbox"/> PSYC 100 College Orientation	1
<hr/>	
<input type="checkbox"/> ENGL 102 English Comp II	3
<input type="checkbox"/> BIOL 101 General Biology	5
<input type="checkbox"/> HIST 103 Recent US History	3
<input type="checkbox"/> BUSN 171 Financial Accounting	3
<input type="checkbox"/> MATH 250 Elementary Statistics	3
<hr/>	
<input type="checkbox"/> ECON 205 Principles of Macroeconomics	3
<input type="checkbox"/> GOVN 104 United States Government	3
<input type="checkbox"/> BUSN 221 Managerial Accounting	3
<input type="checkbox"/> MATH 117 Intro to Analytical Processes	3
<input type="checkbox"/> ENGL 290 Technical Writing	3
<input type="checkbox"/> Social and Behavioral Science Elective*	3
<hr/>	
<input type="checkbox"/> ECON 206 Principles of Microeconomics	3
<input type="checkbox"/> Social and Behavioral Science Elective*	3
<input type="checkbox"/> PHYS 205 Physical Science	5
<input type="checkbox"/> HPER 111 Lifetime Fitness Concepts	2
<hr/>	
<b>Total Credit Hours for Associate of Arts Degree</b>	<b>64</b>



## Bachelor of Science in General Business

Kansas State University

<input type="checkbox"/> MANGT 366 Mangt Info Systems	3
<input type="checkbox"/> FINAN 450 Principles of Finance	3
<input type="checkbox"/> MKTG 400 Intro to Marketing	3
<input type="checkbox"/> MANGT 390 Business Law I	3
<input type="checkbox"/> SPCH 322 Interpersonal Communication OR SPCH 326 Small Group Discussion Methods	3
<input type="checkbox"/> Unrestricted Elective	3
<hr/>	
<input type="checkbox"/> MANGT 420 Mangt Concepts	3
<input type="checkbox"/> MANGT 520 Organizational Behavior	3
<input type="checkbox"/> ECON 520 Intermediate Microecon	3
<input type="checkbox"/> STAT 351 Bus & Econ Stat II	3
<input type="checkbox"/> MANGT 421 Intro Operations Mangt	3
<input type="checkbox"/> ECON 530 Money and Banking	3
<hr/>	
<input type="checkbox"/> MANGT 542 Professional Selling & Sales Mangt	3
<input type="checkbox"/> MANGT 530 Industrial & Labor Relations	3
<input type="checkbox"/> MKTG 450 Consumer Behavior	3
<input type="checkbox"/> MANGT 521 Quantitative Mangt	3
<input type="checkbox"/> Restricted Elective	3
<hr/>	
<input type="checkbox"/> Restricted Elective	3
<input type="checkbox"/> FINAN 520 Equity Securities and Markets	3
<input type="checkbox"/> MANGT 596 Business, Govt, & Society	3
<input type="checkbox"/> MANGT 595 Business Strategy	3
<input type="checkbox"/> Restricted Elective	3
<hr/>	
<b>Total Credit Hours</b>	<b>63</b>

Total Credit Hours Taken: 127

Total Credit Hours Applied to GENBA Degree 126

\*Student can choose from all transferable Economics, Government, Geography, Psychology, and Sociology courses.

This degree map is shown as an illustration and example that has been reviewed and accepted by the university and the community college. Many other combinations of courses may be possible, so students should contact a K-State or community college advisor before committing to a particular transfer program.

Note: Kansas Board of Regents requirements have been incorporated into this degree plan, including the following rules governing bachelor's degrees:

- A bachelor's degree must include at least 124 credit hours;
- It must have at least 60 credit hours earned from an institution where the majority of degrees granted are at the bachelor's degree level or higher;
- It must include at least 45 credit hours at the junior level (numbered 300) or higher;
- It must include at least 45 credit hours of general education in defined areas.

Kansas State University will accept up to one-half of the credit hours from the community college toward the bachelor's degree.

## General Business Distance Education Program

### Coffeyville Community College-Kansas State University 2+2 Partnership

Kansas State University and Coffeyville Community College offer a 2+2 program that allows students to earn an Associate of Arts degree in Marketing/Mid-Management at Coffeyville and to transfer the majority of those credits to K-State towards the completion of a Bachelor of Science degree in General Business offered through distance education. This degree map is an illustration, which is subject to change.

### General Business Degree Option through Distance Education

K-State offers a Bachelor of Science degree in General Business through distance education. This degree completion program is designed primarily for students who have completed the equivalent of the first two years of the business administration pre-professions (BAPP) program outlined by the College of Business Administration. The General Business degree provides a solid understanding of the fundamental areas in business: finance, accounting, management, and marketing. The curriculum is designed to prepare the student for the diverse environment of the business world. Applications for admission to this program are accepted through the Bachelor's Degree Completion Program in the Division of Continuing Education.

### A Career in General Business

Kansas State University's business graduates find jobs with large corporations and small businesses, government agencies, and nonprofit organizations. You'll find them involved with banking activities, trading on the commodity and stock exchanges, working in advertising agencies, practicing accounting in public and private firms, and working in major manufacturing businesses. They can also be found helping small businesses grow, working in family businesses, and even starting their own businesses. Our graduates also hire and supervise employees, train new managers, plan budgets, create new products, and set up company-wide information systems.

### How to Get Started

Contact the Bachelor's Degree Completion Program.

### Bachelor's Degree Completion Program

For more information about the Bachelor's Degree Completion Program, visit the website at [www.dce.k-state.edu/bachelorsdegree](http://www.dce.k-state.edu/bachelorsdegree). To contact the Bachelor's Degree Completion Program (BDPC) office, please call 785-532-5575 or 1-800-622-2KSU, or e-mail [informationdce@k-state.edu](mailto:informationdce@k-state.edu).

### Write: Bachelor's Degree Completion Program

Division of Continuing Education  
Kansas State University  
226 College Court Building  
Manhattan, KS 66506-6002



Bachelor's Degree



Associate Degree

#### Notice of Nondiscrimination

Kansas State University is committed to nondiscrimination on the basis of race, sex, national origin, disability, religion, age, sexual orientation, or other nonmerit reasons, in admissions, educational programs, or activities and employment (including employment of disabled veterans and veterans of the Vietnam Era), as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990 has been delegated to Clyde Howard, director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, 785-532 6220 or 785-532-4807 (TTY).

#### Disability Support Services

A student with a disability who wishes to request accommodations for a credit course should notify the course instructor or contact the Disability Support Services Office, <http://www.k-state.edu/dss/>, 785-532-6441, or e-mail [dss@k-state.edu](mailto:dss@k-state.edu). Early notification is requested to ensure that accommodations can be provided in a timely manner.